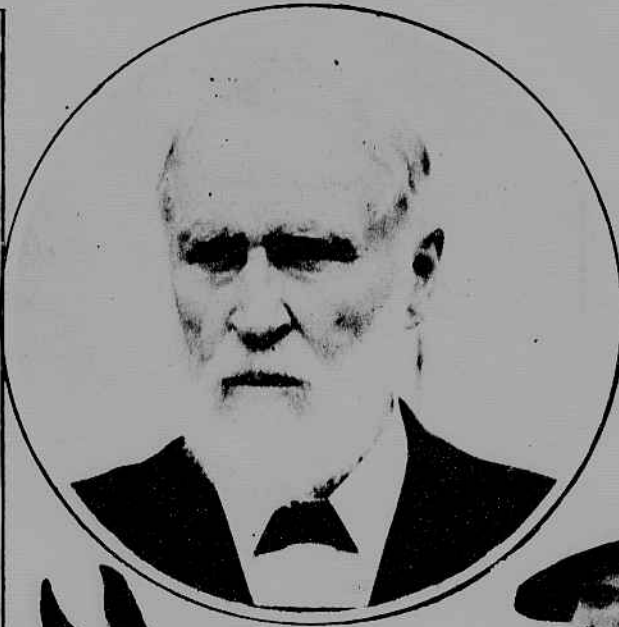
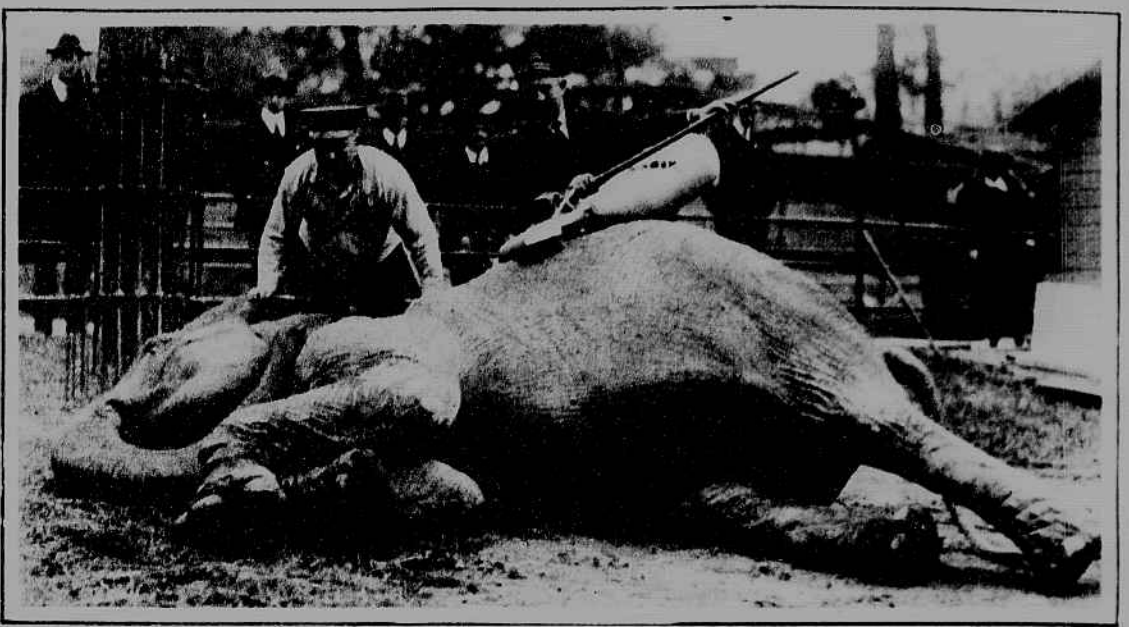




In Germany the chickens are leading a roving life. The farmers build hen houses on wheels which they roll out on the fields after the harvest, allowing the hens to feed on the surplus grain. At night the hens return to the houses and are moved to another location.



Left — When the Mauretania docked in New York last Monday it had on board Sir George B. Hunter, its designer and builder. This is his first trip to the United States since 1914. If Sir George's beliefs prove practicable there need be no limit to the length of future ships.



"Life in a civilized community does have its inconveniences," patiently sighs Mr. Elephant, as he rolls his huge bulk over and allows Head Keeper Jim Coyle of the Central Park Zoo to give him a thorough Saturday night cleaning with the aid of an up-to-date vacuum cleaner.



Left — Mrs. Harry E. Schoenhut, formerly Miss Olga Dorfner, America's champion woman swimmer. This bride, whose husband is the son of a Philadelphia toy manufacturer, holds the American 60-foot pool records for 50, 100 and 220 yards.

Right — The famous Royal Northwest Mounted Police of Canada have the reputation of always "getting their man." The red coat and yellow-striped blue trousers of the uniform make a picturesque spot of color which commands admiration and respect throughout the Northwest. Here's a typical trooper.



Right — Clarence H. Mackay and his daughter, Katharine, who arrived last Monday on the Mauretania. He brought with him \$500,000 worth of jewels belonging to his mother, who is soon to visit this country.

JOSEPH S. RUTKIN

UNDERWEAR SPECIALIST

1182 BROADWAY New York City

CENTURIAN BUILDING

UNIVERSAL BRAND

Underwear for Everywear

Designed to satisfy the American woman everywhere. Easy-fitting, made of soft, dainty fabrics—that drape gracefully to form—possessing all the little refinements of Style—Quality—Workmanship.

"Our Eighteen Factories Under One Roof"

and direct supervision of
JOSEPH S. RUTKIN
"Underwear Specialist"

assists not only the wholesale buyers from the best establishments everywhere in their selection of merchandise—but aids the American woman purchasing.

"UNIVERSAL BRAND"
Underwear for Everywear

at her favorite shop—because **UNIVERSAL BRAND** undergarments are quality proven, reasonably priced and American to the last thread.

STYLE No. 3000—Flesh, good quality wash satin lace and Georgette trimmed camisole

STYLE No. 3001—Flesh, good quality wash satin lace and ribbon trimmed camisole

STYLE No. 3002—Blossom of novelty figured silk double elastic

STYLE No. 3003—Blossom of novelty figured silk

CAMISOLES

STYLE No. 1000—Flesh satin, trimmed with flut pattern lace

STYLE No. 1001—White wash satin lace and ribbon trimmed

STYLE No. 1002—Flesh satin, lace trimmed with embroidered Georgette inset

STYLE No. 1003—Flesh, good quality wash satin lace and ribbon trimmed

STYLE No. 1004—Fine quality wash satin with ribbon and hand embroidered Georgette shoulder

STYLE No. 1005—Good quality flesh Cripe de Chine lace and Georgette trimmed

BLOOMERS

STYLE No. 101—Flesh batiste or nainsook with lace trimmed ruffle

STYLE No. 102—Good quality flesh batiste double elastic trimmed with fine quality blue nainsook

STYLE No. 103—Good quality flesh batiste or nainsook

STYLE No. 104—Good quality batiste ruffle with blue hemstitch and feather stitching

We cannot fill mail orders, but can direct you to the nearest store that sells

"UNIVERSAL BRAND"
Underwear for Everywear

Retail by leading department and specialty stores.

Silk—Muslin—Creme—Flannel
Flannellette—Gauze—Corset Covers
Night Gowns—Drawers
Underwear—Novelties
Sleepers—Pajamas
Chemises—Blouses

LILY OF FRANCE CORSET

The Lily of France is a beautiful corset, worn by beautiful women to make them more beautiful

\$5 to \$35 at Quality Stores
De Luxe Edition of Style Studies Free

LILY OF FRANCE CORSET CO.
303 Sixth Avenue, New York

BOHN SYPHON REFRIGERATOR

Take no chances with a damp refrigerator. Typhoid Fever and Malaria are often traced to this source. The Bohn is as dry as a chip.

Bohn Refrigerator Shop
53 W. 42d St., N. Y.
913 Broad St., Newark

BEDROOM
DINING ROOM
LIVING ROOM
SUITES

In all styles and woods

GEIGER, BREWERMAN